

**Date: 03<sup>rd</sup> August 2022**

To,  
The Listing Department  
Bombay Stock Exchange Limited  
Department of Corporate Services  
Phiroze Jeejeebhoy Towers,  
Dalal Street  
Mumbai – 400 001  
Scrip Code: 532771

The Listing Department  
National Stock Exchange of India  
Limited  
Exchange Plaza, C-1, Block G  
Bandra Kurla Complex  
Mumbai – 400 051  
Trading Symbol: JHS

**Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015.**

In reference to the above-referred subject, we hereby enclose the Business update release regarding tie up with one of the leading kids oral healthcare brand.

Kindly take the same on record.

Thanking You,  
Yours faithfully

**For JHS Svendgaard Laboratories Limited**

**Ashish Goel**  
Chief Financial Officer



## **Business Update Release**

**Supplies started for leading Italian brand “Chicco” owned by ‘Artsana Group’ – for manufacturing and supply of kids oral care products in India**

**Commenced production and supply of toothpaste for their Brand ‘Chicco’ – amongst leading kids’ oral healthcare brands in India**

**03 Aug 2022:** JHS Svendgaard Laboratories Limited (NSE: **JHS** BSE: **532771**), incorporated in 2004 is amongst the leading contract manufacturers of oral healthcare products in India. The Company has entered into an exclusive tie up with Italian Company ‘Artsana Group’ to manufacture kids’ oral healthcare products in India, for their brand ‘Chicco’.

‘Chicco’ is amongst leading kids’ oral care brands in India and globally with leadership position in Europe. The Company has commenced production for toothpaste and has also started dispatches across the country.

**About Brand Chicco:** Artsana has presence in over 120 countries, with more than 360 single-brand stores, making around 700 million euros net revenue. The United States market is the second after Italy in terms of sales volume and in India, Chicco is amongst leading brands in kids oral health care. \*\*

### **Management Comment:**

Commenting on this development, **Mr. Nikhil Nanda, (Founder & Managing Director)** of JHS Svendgaard Laboratories Limited said.

*“We have actively started working to ensure we add new customers and brands in FY 22-23 which has started with a prestigious brand and well reputed global Company as an exclusive supplier of its leading kids’ brand Chicco in India. This marks an important step for us as we continue to grow not just in product portfolio but also adding leading companies to our expanding customer base.*

*This partnership boosts our confidence as well and we hope it also enhances our footprint with other global companies to partner with us as their exclusive suppliers in India and abroad. Going forward we are targeting not just to be a global partner for the Artsana Group but also other MNCs in oral healthcare category.”*

\*\* Source: <https://www.artsana.com/>



## Company Overview

JHS is amongst the leading contract manufacturers of oral healthcare products in India. The Company started with manufacturing of only Toothbrushes and then widened its scope to Toothpastes, Mouthwash and Denture Tablets and today is an only fully integrated oral care product manufacturer and exporter in India. Apart from working on its own brands the Company also offers Contract Manufacturing Partnership to brands in the domestic and the international markets.

With a strong foothold and experience in oral care products (both for children and adults) since three decades, it caters to an extensive range of Oral Care products for some of the largest Brands into the Oral Care category globally. The Company has its production facilities at Himachal Pradesh. JHS team is a perfect blend of experienced professionals from technical, commercial and other fields. This combined with the Company's vision ensures in manufacturing of high-quality toothbrushes and other oral healthcare products, using the best raw materials and equipment from around the world. JHS has grown at a rapid pace to become one of the top Indian exporters and a leading supplier to MNC customers in the Indian market.

JHS' well-established research and development department strives for constant innovation and high-quality oral products. This assures that the Company is well prepared for the future challenges of this vast and growing field. The Company also has complete in-house process facilities from injection molding to bristling and packaging to ensure strict quality control.

For more details about JHS Svendgaard Laboratories Limited, please visit [www.svendgaard.com](http://www.svendgaard.com)

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