

Date : 19th September, 2018

To
The Bombay Stock Exchange Limited
Department of Corporate Services
25th Floor, P.J. Towers,
Dalal Street, Mumbai-400001

Company Code No: 532771

To
The National Stock Exchange of India Limited
“Exchange Plaza”,
Plot No. C/1, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051

NSE Symbol: JHS

Dear Sir/ Madam,

Sub: Compliance under Regulation 30 of the SEBI(Listing Obligation & Disclosure Requirements) Regulations 2015

As per the Regulation 30 & Schedule III of the SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015 this is to inform that:

1. On 19.09.2018 the company has received intimation from one of its subsidiaries JHS Svendgaard Brands Limited that the members in their Annual General Meeting has approved the appointment of Mr. Safir Anand (DIN:02117658) as Director on its Board w.e.f. 18th September, 2018. Brief Profile of Mr. Safir Anand as per the requirement of the applicable Regulations of SEBI, LODR:
 - i. Mr. Safir Anand is Senior Partner and Head of Department (Trademarks, Contractual and Commercial IP), Anand and Anand.
 - ii. **Practice area/industry focus:** Safir advises and acts for clients from diverse industries ranging from FMCG, Pharma, Software, Social Media, Food industry, Media, Sports, Entertainment, Luxury and Fashion, Government Bodies and more. He very actively works as an IP advisor and work towards providing Inputs towards strategy, Business models, Marketing and Commercial Insights blended with an astute understanding of the IP law that covers ; IP Protection, IP Enforcement – Civil and Criminal; Contractual IP – Agreements, Licensing, Franchising, Monetization, Strategic Advisory and Due Diligence.



He has taken several initiatives to create IP awareness across all segments and levels that have been widely reported by media. His focus is to unleash the power of intangibles and nurture the untapped IP potential through specialized IP services.

Safir represents various committees of International Trademark Association (INTA) and is also a member of INTA "Brand Value-Special Task Force" Constituting of very selective members to examine the complexities involved in the subject of "Brand Valuation". He is a member of the Bar Council of India, INTA, Asia-Pacific Lawyers Association, SAARCLAW, AIPPI, International Bar Association, LIMA India Advisory Committee, Luxury Society, The Association of Media and Entertainment Counsel, The International Franchising Association and Centre for International Legal Studies. Also, He is on the board of directors of IFMA and has been re-elected as a part of Marques brand and Marketing . He is a part of Melting Pot 2020 and also, he is a part of the Andhra Pradesh Govt Task force, Dept of Information Technology, Electronics and Communications Dept to work on setting up India's first CYBER School.

- iii. The recent Awards and recognition given to him includes:
- Managing Intellectual Property - IP Stars for Trademark & Copyright; 2016, 2017 and 2018.
 - The firm has won "Best IP Firm of the year" for continuous two years (2017 and 2018); awarded by The India Licensing awards hosted by LIMA.
 - Featured prominently in "Best of the Best - Trademarks (Expert Guide 2018)".
 - WTR 1000 - Highly Recommended: Prosecution and Strategy - Gold; 2016, 2017 and 2018.
 - Chambers and Partners - recommend lawyer 2016, 2017 and 2018.
 - Who's Who Legal - Trademarks; 2017 and 2018.
 - Asia law Leading Lawyers - Intellectual Property; 2016, 2017 and 2018.
 - Asia IP Experts - Trademarks; 2016 and 2017.
 - Ranked among Top 50 licensing lawyers in Asia
- iv. Mr. Anand has spoken extensively at various conferences including Franchise India. The India Brand Licensing Summit, Melting Pot 2020, The Lexis Nexis conference on Importance of IP in Mergers and Acquisitions; The ACMA conference on IP Management through Brand Protection and the Brand Licensing conference on Negotiating a License Agreement apart from many others.
- v. **Publications:** Safir Anand contributes in prestigious national/international publications as GTDT India Chapter-Advertising and



Marketing, GTDT India Chapter-Trademark, GTDT India Chapter-Licensing, WTR 1000 yearbook, IAM Magazine; Article on sensory trademarks published in ABLJ and more to be quoted.

This is for your kind information and records.

Kindly acknowledge the receipt.

**Thanking you,
Yours sincerely,
For JHS SVENDGAARD LABORATORIES LIMITED**


Sanjeev K Singh
Company Secretary & Compliance Officer
Memb. No. – F6295